

## **Bad Boy vs. Nice Guy**

Ahhh the age-old debate of Bad Boy vs. Nice Guy!!!

This has become a favorite topic for me lately. It seems somebody starting spreading a rumor to the men of the world that women have absolutely no interest in being with a Nice Guy.

I want to tell you that is absolute rubbish. That's right I said it RUBBISH!!!!

Think about that statement logically.

"Women Don't Want Nice Men They Want To Be With Bad Boys."

Do you really think that women sit around and say to one another "Oh Sally, I can't wait till one day I meet an a\*\*hole who treats me poorly, is unreliable, never returns my phone calls and belittles me on a daily basis".

If you believe that women say this I would like you to unsubscribe from The Wing Girl Method newsletters immediately.

I A SERIOUS!

Please help me stop spreading around this rumor because it is creating monsters and horrible men for women.

It's also making you think that you have to throw away being or stop being The Nice Guy that you are in order to get the girl.

I have to admit I totally understand how and where this rumor came from and how this whole misunderstanding came to fruition.

As men you see women with other guys who you know are jerks and can't understand why women are with them. You also can't understand why these women don't break away or want a better man. A better man like you.

So you start to believe the rumors.

You start to believe that all women want to be with Bad Boys, Jerks and A\*\*holes.

I can tell you for a fact that women do not want to be with Bad Boys, Jerks and A\*\*holes. They want to Nice Guys. But the right type of Nice Guy.

They want the Nice Guy, the good guy, the genuine guy, and the authentic guy!!!

Wow! I did not realize that this Bad Boy term has such mixed definitions.

I wrote you an email, to all the guys that get my newsletters, asking for assistance in defining The "Bad Boy" and telling me why they think women want to be with a Bad Boy.

In a matter of minutes I received over 50 responses and after 4 days I had received over 500 responses.

I have to say; from the responses I can tell we are all very confused. Not just by the definition but also by what women really want from a man.

A majority of responses were very much in line with how I define Bad Boy.

- I define Bad Boy as a type of man I would never, ever want to be with.
- A man who doesn't respect or care about anyone other than himself.
- A man who belittles others to boost up his own ego.
- A man who is selfish, unreliable and who cannot commit to anything.

This is not a man that I would ever want to be with.

What I DO want to be with is an authentic MAN.

A man who respects himself, a man with a backbone, a man who has boundaries, a man who understands his worth and value.

A man who goes after what he wants and a man that knows how to enjoy life.

This is they type of man The Wing Girl Method wants to help you become. This type of man is one that every one of my female friends, my Wing Girls and any woman I have ever interacted with, craves.

I understand that there are some women out there who do crave the Bad Boys I defined above but be warned that these are probably not the type of women you would want to be with.

These women are ridden with insecurity and baggage and will be a bigger headache than they are worth.

**TRUST ME!**

I wanted to share some of the great emails and comments I received from men that help clearly define what women want.

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COMMENT:

I was reading up on past newsletters you've sent that I haven't read. I was irritated with the comments by the guys when I read your post about Bad Boy Vs. Nice Guy.

It's seems that many of them are acting as insecure wimps... being jealous of the bad boy. I would think a MAN would try to find solutions to their problems rather than live in jealousy or whine / complain about how the bad boy's get the girls... Or be defeated by buying into that crap.

You and your colleagues offer really good solutions to these problems... there is no need, in the age of the internet, for jealousy or whining from some of these guys... except if you just WANT to be a wimp and be defeated.

As I'm sure you know, in the business world, you either differentiate or die. While I'm not experienced, I imagine the same thing applies to the dating world. If the "bad boys" are winning then the good guys are falling down on the job, ... somewhere, somehow. My gut reaction is: Stop being a slacker and find a way to get your balls back.

So many people out there have programs that help men find that "edge". Carlos has a product about how to beat the bad boy... solution. You have a program about how to be the man women want... solution. I see solutions everywhere! All that's left to do is to put them to use.

I don't know, Marni. I don't understand all of the issues, yet. But that's my gut response.

I appreciate your perspective. I think you're right on and look forward to learning more. One of my favorite business books, Love Is The Killer App by Tim Sanders is about how nice guys can DOMINATE the business world. Just one more example of why I think you're right that women want nice guys with balls.

John

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This next comment came from one of my favorite clients, Michael. He and I have been working together for around a year and focusing on bringing out his inner masculine self that women can see.

In the past, Michael has been the passive, wimpy nice guy. We quickly turned that around and now Michael is on fire with women because he finally gets that it's not about being an arrogant jerk. It's about going after what you want.

COMMENT:

Marni,

I gotta tell you about the first date I went on. Just feel like bragging. :)

This is X, the girl I met last week at the bar. The weather was snowy, so the number of places that would be open was limited. When I picked her up, the roads were really bad, so we went to dinner at this sushi place near her house. I put in place with X what I learned 4 weeks ago with Lisette, and extended my hand over to X's side of the table, and we held hands and massaged each other's fingers for a good part of dinner!

(I did this because I decided I was going to give us what we BOTH really wanted. See, I knew she was interested enough to go out with me even though the weather was bad, so she would be willing to hold my hand as long as I was confident enough to just go for it. And I wanted to connect with her physically. Sure beats the typical awkward first date conversation, doesn't it?)

And it really did help us connect. I found myself feeling as if I had known her much longer than I had. After dinner, I said to her: "You know Cara, I know the weather is bad, but I just don't want this evening to end. I know this little coffee bar. Let's go there." So we went and got dessert. Anyway, during dessert I put my arm around her. I pulled her chair over to mine and we were kissing and our hands were wandering!

Marni, I want to point out a couple of things. This girl is 2" taller than I am, was a cheerleader in high-school, and got a college scholarship to play 2 sports. I got cut from the basketball team. And I wasn't even that 'on' verbally. The thing that I had on my side was that I knew what I wanted and I went for it.

Anyway, I just wanted to tell you how much I like my new way of dating. "Give us what we BOTH really want" is now my new maxim.

Best,  
Mike

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So next time someone tells you that women want bad boys, you can look at them and tell them that's not true. **WOMEN WANT NICE GUYS WITH BALLS!!!!**